

Color of
the Year
2023

PANTONE®

Viva Magenta
18-1750

Roses colors



Pastel Pink



Cherry Vintage



Dark Pink



Bright Pink

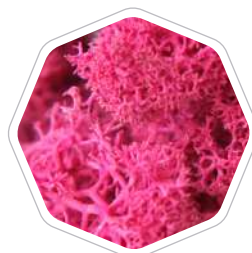


Lilac



Purple

Flowers colors



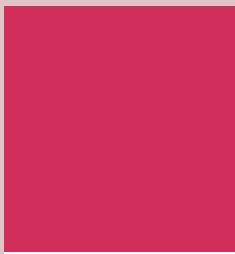
Lichen



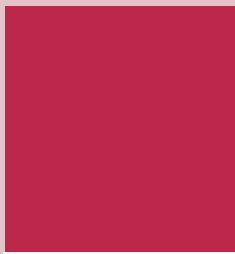
Cherry Blossom



Rice Flower



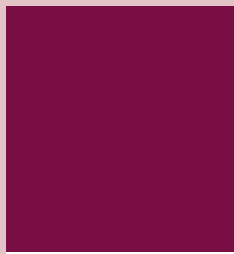
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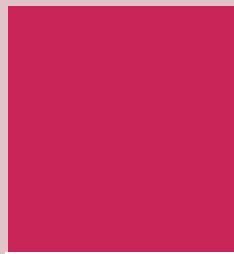
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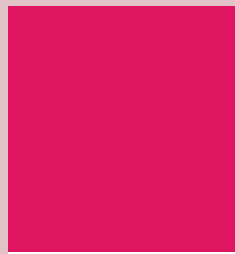
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Pantone Viva Magenta

Viva Magenta shades are full of life and encourage experimentation and unrestricted self-expression.



Rice Flower



Erika Mediterránea



Burgundy



Dark Pink



Cherry Vintage



Bright Pink



Pantone Magentaverse

The dusty shades of red, pink and clay gray are soothing and opaque, reinforcing calm and tranquility.



Cherry Vintage



Dark Pink



Burgundy



Cineraria



Champagne



Erika Mediterránea





verdissimo
young forever

by innovaflora